

LIBECO™

HOME

FOUNDED 1858

PRESS RELEASE **January 2010**

FOR IMMEDIATE RELEASE

We're happy to give you an overview of our new Spring / Summer 2010 linen collections.

BED LINEN

CALVI 100% Linen

A contemporary view of a Pinstripe Ticking Stripe in shades of oyster, taupe and flax with touches of dark grey. The duvet is reversible to a warm Cement color, with pillowcases or shams available in either the Stripe or solid Cement. Fitted and flat sheets in Light Grey add to the neutral and natural essence of Calvi.

SISCO 100% Linen

Airy, peaceful striated stripes enhance Sisco in shades of Light grey and Oyster. The duvet, shams and pillowcases reverse to the same stripe. Sisco suggests a seaside cottage or spare city loft, each inspiring tranquility.

FLORIANE 100% Linen

A romantic floral print features two patterns: Stripe (floral) and Rose, gracefully coordinated for a delicate design in a vintage, softly subdued pattern of lavender and pale green on an oyster ground with touches of grey.

TABLE LINEN

*Note: New table linen patterns and colors are designed to coordinate with colors from existing Polylin, Vence, Brisbane, Napoli, Vintage, Frascati and/or Fjord collections. *Please refer to all these patterns for coordinating products that are designed to feature well together...*

POLYLIN 55% Linen, 45% Polyester

An elegant option offering practical ease and affordability, featuring 11 new tempting, warm and inviting colors, while retaining classic favorites. Available in napkins, tablecloths and table runners.

CARGESE 100% Linen

Warm, stylish and sophisticated, yet casual! Cargese, is fitting at a contemporary table or country buffet where innovative color meets casual charm. A yarn-dyed, herringbone cloth features a lavender ground highlighted by varying stripes of olive, green, white, burgundy, blue and honey yellow. Available in napkins, tablecloths and table runners.

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FRASCATI 100% Linen

A luscious yarn-dyed, twill weave design, as stunning as it is simple. Subtle two-tone color accents the reversible style. A wide mitered border reveals the reverse cloth. Frascati is a beautiful, sumptuous tablecloth due to its reversible quality and added drape. New colors of Fig, Flax, Grey and Gold are featured and available in napkins, tablecloths and table runners.

BASTIA 100% Linen

A breath of Spring and longing for Summer is delivered in Bastia breezy tablecloths, napkins and table runners. A white ground available in two colors with centered stripes: Fig or Apricot. Fig offers a warm, soothing lavender with stripes of honey yellow, perfect for a lunch with lemonade. Apricot features spring green and vibrant apricot stripes, refreshing and inspiring, particularly when served with richly colored fruit. Available in tablecloths, napkins and table runners.

MONARCH 100% Linen

A vision of the Mediterranean, Monarch celebrates the rich yet subtle shades of glowing sunlight. The ground color radiates a golden yellow, accented by wide stripes of olive green, lavender and a terra-cotta apricot. Monarch inspires the rustic luminosity of summer. Available in tablecloths, napkins and table runners.

FIGARI 100% Linen

Contemporary, rustic and warm, Figari features a Flax ground with very subtle gold, light taupe-grey and olive-moss stripes. The yarn-dyed cloth would be equally at home on an urban modern table as it evokes visions of the subtle, contemporary, natural style of Wine Country. Available in tablecloths, napkins and table runners.

HOME & ACCESORIES

ELIZA 100% Linen

Printed linen accessories with vintage appeal featured in two patterns: Flower and Stripe, each available in two colors, Sage and Vacuna. Stripe patterns are contemporary or classic. Interchanging the two patterns produces a romantic, eclectic or casual vintage style. Indoor and outdoor use.

The sage green or dusty rose floral and stripe patterns highlight:

- *Pillowcase cushion covers*
- *Chair cushions*: reversible to same pattern, self-fabric ruffle, unzip for easy cleaning.
- *Lounge cushion*: Horizontal channel quilted for outdoor furnishings, reversible same color with one side Flower pattern and one side Stripe pattern, self-fabric top tie cords for chair or rolled storage use. When rolled, cushion can serve as a stylish accessory.
- *Cosmetic Bag*: Available in Flower or Stripe, Sage or Vacuna. Shirred outside elastic handle at end, fully lined in oyster linen, contrast piping, two inside pockets.
- *Laundry Sac*: Flower Sage or Vacuna, drawstring closure.

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RAPALLO 100% Linen Knit

A luxurious, chic and natural linen knit throw or blanket, available in three sizes. Undyed, all natural Flax. Features a double cable and rope knit design.

NONZA 100% Linen

The latest summer shawl for lightweight, breezy and graceful style. Featured in two patterns: Large Stripe or Small Stripe, both in shades of apricot, grey and flax with a touch of oyster. Natural linen fringe at top and bottom.

CHESTER 100% Linen

**New Product Collection*

Libeco Home Grommet Drapery! New to Libeco Home, Chester drapery is ready-made and stocked. Constructed in Corsica linen, pre-washed and pre-shrunk, Chester defies custom drapery with impressive weight, drape, expert finishing and high-quality softness. 270 cm length, easily hemmed.

Features Grommet drapery detail for easy installation and modern, striking style. Grommets in brushed silver or iron, to coordinate with linen. Colors: Café Noir, Champagne, Dark grey, Oyster, Taupe or White.

BADEN Cotton - Linen (ECO-LINEN)

Blending soft, lush terry with highly absorbent flax creates a sumptuous towel like none other! Equally nourishing in a private home or hotel bath, Baden features a 1 ¾ pique border on towels and pique edging on washcloths. Towels feature a contemporary and practical top hang tab, perfect for hotel spas. Baden holds Libeco's Eco-Linen tag. Available in Flax and Oyster.

KITCHEN LINEN

LUMIO 100% Linen

A linen Kitchen Towel with fresh, modern stripes to inspire the home or professional cook! Features a natural flax ground with varying stripes of golden yellow, apricot and clear turquoise blue.

VERO 100% Linen

A distinctive, graphic contemporary Kitchen Towel featuring a stripe of flax, black and white, with accent stripes of apricot and blue. A stylish towel, ideal for kitchens with black granite countertops!

PINO 100% Linen

A traditional check towel in newly subtle shades of: Turquoise or Fig, and classic White.

LIBECOTM

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ST. MALO 56% Cotton, 44% Linen

New colors! A classic, small windowpane check Kitchen Towel in rustic colors includes: Brown, Rust and Black, Red and Blue.

CABBAGES, BERRIES & TOMATOES 100% Linen

Printed Kitchen towels featuring vibrant designs of favorite fruit & vegetables!

Cabbages: A windowpane center surrounded by artistic root vegetables.

Berries: A center grid of berries and greens surrounded by raspberries & blueberries.

Tomatoes: A center stripe surrounded by tomatoes, parsley & peas.

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